



041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH
041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black	041554459906 FALSIES PUSH UP DRAMA ANGEL Very Black	041554465761 FALSIES PUSH UP DRAMA ANGEL Brownish Black	041554462838 FALSIES PUSH UP DRAMA ANGEL WTP Very Black WTP
041554424591 BABY LIPS CRYSTAL Pink Quartz	041554424591 BABY LIPS CRYSTAL Pink Quartz	041554483123 BABY LIPS MY PINK	041554483123 BABY LIPS MY PINK
		041554404937 BABY LIPS DR RESCUE Coral Crave	041554404937 BABY LIPS DR RESCUE Coral Crave
041554264524 BABY LIPS QUENCHED	041554264548 BABY LIPS CHERRY ME	041554264562 BABY LIPS PINK PUNCH	041554415131 Baby Skin Instant Pore Eraser
			041554415131 Baby Skin Instant Pore Eraser
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554259278 IAR Eraser Concealer Honey
			041554267198 IAR Eraser Concealer Neutralizer
			041554267204 IAR Eraser Concealer Brightener
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554442809 SS BETTER SKIN CNCLR Medium
			041554442816 SS BETTER SKIN CNCLR Medium/Deep
			041554442915 SS BETTER SKIN CNCLR Deep
041554275698 DREAM LUMI TOUCH HIGHTL CONCEALER Radiant	041554275681 DREAM LUMI TOUCH HIGHTL CONCEALER Ivory	041554275711 DREAM LUMI TOUCH HIGHTL CONCEALER Nude	041554275704 DREAM LUMI TOUCH HIGHTL CONCEALER Buff
			041554275728 DREAM LUMI TOUCH HIGHTL CONCEALER Beige
			041554277500 DREAM LUMI TOUCH HIGHTL CONCEALER Honey
041554513110 COVER STICK (CORRECTOR) Fair	041554543872 COVER STICK (CORRECTOR) Ivory	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige
			041554543902 COVER STICK (CORRECTOR) Deep Beige
			041554507386 COVER STICK (CORRECTOR) White
041554615982 COVER STICK (CORRECTOR) Yellow Corrects Dark Circles	041554616019 COVER STICK (CORRECTOR) Green Corrects Redness	041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light	041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium
041554535228 FACE BRUSH EXPERT TOOLS FACE BRUSH	041554535235 BLUSH BRUSH EXPERT TOOLS BLUSH BRUSH	041554535242 EYE SHADOW BRUSH EXPERT TOOLS EYE SHADOW BRUSH	041554535259 ANGLED DEFINING BRUSH EXPERT TOOLS ANGLED DEFINING BRUSH
			041554535266 LIP BRUSH EXPERT TOOLS LIP BRUSH

041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	041554420616 LASH SENSATIONAL Blackest Black	041554420616 LASH SENSATIONAL Blackest Black
041554443462 PUSH UP DRAMA WSH Blackest Black	041554443479 PUSH UP DRAMA WSH Very Black	041554443486 PUSH UP DRAMA WSH Brownish Black	041554443493 PUSH UP DRAMA WTP Very Black
041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH	041554493733 COLOSSAL BIG SHOT BROWNISH BLACK WSH
041554460292 COLOSSAL SPIDER LASH CLASSIC BLACK	041554460308 COLOSSAL SPIDER LASH GLAM BLACK	041554460322 COLOSSAL SPIDER LASH WTP CLASSIC BLACK WTP	041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black
041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554409321 PUMPED UP! COLOSSAL WTP Classic Black
041554239423 Great Lash Lots of Lashes Blackest Black	041554239416 Great Lash Lots of Lashes Very Black	041554239416 Great Lash Lots of Lashes Very Black	041554269062 Great Lash Lots of Lashes Brownish Black
041554209310 GREAT LASH BIG Blackest Black	041554209310 GREAT LASH BIG Blackest Black	041554209327 GREAT LASH BIG Very Black	041554209327 GREAT LASH BIG Very Black
041554670745 GREAT LASH WASHABLE Blackest Black	041554532722 GREAT LASH WASHABLE Very Black	041554532722 GREAT LASH WASHABLE Very Black	041554532807 GREAT LASH WASHABLE Brownish Black
041554535273 BRUSH N' COMB EXPERT TOOLS BRUSH 'N COMB	041554535426 EYELASH CURLER EXPERT TOOLS EYELASH CURLER	041554535457 EYELASH CURLER REFILLS	041554535419 DUAL SHARPENER EXPERT TOOLS DUAL SHARPENER
			041554529043 TWEEZER (UPGRADED) UPGRADED TWEEZER
			041554537970 100% OIL-FREE EYE MAKEUP 100% OIL-FREE EYE MAKEUP

041554420623 LASH SENSATIONAL Very Black	041554420630 LASH SENSATIONAL Brownish Black	041554420647 LASH SENSATIONAL WP Very Black	041554420654 LASH SENSATIONAL WP Brownish Black
041554443509 PUSH UP DRAMA WTP Brownish Black	041554217957 FALSIES MASCARA Blackest Black	041554217964 FALSIES MASCARA Very Black	041554217971 FALSIES MASCARA Brownish Black
041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554493863 COLOSSAL BIG SHOT WTP BROWNISH BLACK WTP	041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama	041554268706 FALSIES FLARED Blackest Black
041554452204 COLOSSAL CHAOTIC LASHES WSH Blackest Black	041554452211 COLOSSAL CHAOTIC LASHES WTP Blackest Black	041554338911 FALSIES BIG EYES Blackest Black	041554338928 FALSIES BIG EYES Very Black
041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554288254 CAT EYES MASCARA Glam Black
041554288384 VE ROCKET MASCARA Blackest Black	041554288377 VE ROCKET MASCARA Very Black	041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black
041554626964 GREAT LASH WATERPROOF Very Black	041554626988 GREAT LASH WATERPROOF Brownish Black	041554281460 MEGA PLUSH MASCARA Very Black	041554281477 MEGA PLUSH MASCARA Brownish Black
041554209334 GREAT LASH BIG Brownish Black	041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554269567 ILLEGAL LENGTHS MASC Blackest Black
041554532982 GREAT LASH WASHABLE Dark Brown	041554519457 GREAT LASH WASHABLE Clear	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black
REMOVER REMOVER	041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black
			041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown

041554452495 LASH SENSATIONAL Black Pearl	041554452501 LASH SENSATIONAL WP Black Pearl	041554460391 EYE STUDIO BROW POMADE Blonde	041554460353 EYE STUDIO BROW POMADE Soft Brown	041554460 EYE STUC POMADE Deep Brov
041554217988 FALSIES MASCARA WP Very Black	041554217995 FALSIES MASCARA WP Brownish Black	041554486575 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC BLONDE	041554486582 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC SOFT BROWN	
041554268713 FALSIES FLARED Very Black	041554268720 FALSIES FLARED WP Very Black	041554460018 EYE STUDIO BROW PRECISE MICRO BLONDE	041554460032 EYE STUDIO BROW PRECISE MICRO SOFT BROWN	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN
041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black	041554429657 BROW PRECISE Blonde	041554429640 BROW PRECISE Soft Brown	041554429640 BROW PRECISE Soft Brown
041554288254 CAT EYES MASCARA Glam Black	041554288261 CAT EYES MASCARA WP Glam Black	041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554460209 MASTER PRECISE CURVY Black
041554281446 MEGA PLUSH MASCARA Blackest Black	041554281446 MEGA PLUSH MASCARA Blackest Black	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554415445 EYE STUDIO MASTER KAJAL LINER Charcoal Skies
041554281484 MEGA PLUSH MASCARA WP Very Black	041554281491 MEGA PLUSH MASCARA WP Brownish Black	041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554434811 LASTING DRAMA GEL PENCIL SMOOTH CHARCOAL
041554054156 LASH STILETTO Very Black	041554208832 LASH STILETTO WP Very Black	041554220186 EYE STUDIO GEL LINER Blackest Black	041554220193 EYE STUDIO GEL LINER Brown	
041554647372 LASH DISCOVERY WASHABLE Very Black	041554650495 LASH DISCOVERY WP Very Black	041554533156 LINEWORKS ULTRA LINER WATERPROOF Black	041554533163 LINEWORKS ULTRA LINER WATERPROOF Dark Brown	041554513493 UNSTOPPABLE EYELINER - CARDED Onyx
041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	041554507379 EXPERT EYES TWIN BROW & EYE PENCILS Blonde	041554022476 DEFINE A BROW Medium Brown	041554022469 DEFINE A BROW Light Brown
			041554025316 DEFINE A BROW Dark Blonde	

0346 NO BROW n	041554460407 EYE STUDIO BROW POMADE Auburn	041554429671 EYE STUDIO BROW DRAMA BLONDE	041554429688 EYE STUDIO BROW DRAMA SOFT BROWN	041554429695 EYE STUDIO BROW DRAMA DEEP BROWN	
041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554486605 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC DEEP BROWN	041554486612 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Auburn	041554429701 EYE STUDIO BROW DRAMA Auburn		
041554460025 EYE STUDIO BROW PRECISE MICRO AUBURN	041554442182 BROW DEFINE + FILL DUO Blonde	041554442199 BROW DEFINE + FILL DUO Soft Brown	041554442205 BROW DEFINE + FILL DUO Deep Brown	041554442205 BROW DEFINE + FILL DUO Deep Brown	041554442212 BROW DEFINE + FILL DUO Auburn
041554429633 BROW PRECISE Deep Brown	041554429633 BROW PRECISE Deep Brown	041554429664 BROW PRECISE Auburn	041554454215 BROW PALETTE Blonde	041554454222 BROW PALETTE Soft Brown	
041554460834 MASTER PRECISE SKINNY Defining Black	041554460841 MASTER PRECISE SKINNY Sharp Brown	041554460858 MASTER PRECISE SKINNY Refined Charcoal	041554454239 BROW PALETTE Deep Brown	041554454246 BROW PALETTE Auburn	
041554415452 EYE STUDIO MASTER KAJAL LINER Midnight Brown	041554415469 EYE STUDIO MASTER KAJAL LINER Navy Night	041554294231 MASTER DUO LINER Black Lacquer	041554440072 MASTER PRIME - EYESHADOW PRIMER PRIME + SMOOTH	041554463972 MASTER PRIME - EYESHADOW PRIMER PRIME + MATTE	041554463989 MASTER PRIME - EYESHADOW PRIMER PRIME + ILLUMINATE
041554434811 LASTING DRAMA GEL PENCIL SMOOTH CHARCOAL	041554454116 LASTING DRAMA GEL PENCIL CASHMERE WHITE	041554434835 LASTING DRAMA GEL PENCIL GLAZED TOFFEE	041554434842 LASTING DRAMA GEL PENCIL LUSTROUS SAPPHIRE	041554460155 LASTING DRAMA GEL PENCIL Polished Amethyst	041554460162 LASTING DRAMA GEL PENCIL Glossy Emerald
041554220209 EYE STUDIO GEL LINER Gunmetal	041554220216 EYE STUDIO GEL LINER Eggplant	041554460179 LASTING DRAMA GEL PENCIL Silken Turquoise	041554460186 LASTING DRAMA GEL PENCIL Striking Copper	041554464191 LASTING DRAMA GEL PENCIL Soft Nude	
041554513523 UNSTOPPABLE EYELINER - CARDED Cinnabar	041554513530 UNSTOPPABLE EYELINER - CARDED Pewter	041554513547 UNSTOPPABLE EYELINER - CARDED Sapphire	041554513561 UNSTOPPABLE EYELINER - CARDED Espresso	041554009071 DEFINE A LINE Ebony Black	041554009088 DEFINE A LINE Soft Black
041554209440 LINE STILETTO LIQUID LINER Blackest Black	041554055344 LINE EXPRESS Ebony Black	041554055351 LINE EXPRESS Soft Black	041554055368 LINE EXPRESS Brownish Black	041554009095 DEFINE A LINE Brownish Black	041554009118 DEFINE A LINE Slate Gray

1	1	26	34	48	58	65	65	81	90	100	109	120	128	138	148	156	163	172	188	198						
2	11	27	35	49	59	66	73	82	91	101	110	121	129	139	149	164	173	189	199							
3	3	19	19	36	36	50	50	67	74	83	92	102	111	122	130	140	150	157	165	174	181	190	190	207		
4	12	20	28	28	51	60	68	75	75	93	103	112	112	131	141	151	151	166	166	182	191	200				
5	13	21	29	37	43	52	52	69	69	84	94	104	113	113	132	142	152	158	167	175	183	192	201			
6	14	22	30	38	44	53	53	70	76	85	95	105	114	123	123	143	143	159	168	176	184	193	202	208		
7	15	23	31	39	45	54	61	61	77	86	96	106	115	124	133	144	144	160	160	177	185	194	203	209		
8	16	24	32	40	46	55	55	71	71	87	97	107	116	125	134	145	153	169	178	195	204	210				
9	17	25	41	56	62	62	78	88	98	108	117	126	135	146	154	161	170	179	186	196	205	211				
10	18	33	42	47	57	63	64	72	79	80	89	99	118	119	127	136	137	147	155	162	171	180	187	197	206	212

POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 5' X 60" MAYBELLINE CARDED PLANOGRAM
Spring 2017

LNR0560C_IS17.psa

4 FT PEGBOARD Height = 60.00 in; Width = 60.00 in; Depth = 0.10 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
1	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
2	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00
3	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140
3	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140
4	1	041554264524	BABY LIPS	QUENCHED	05
5	1	041554259247	IAR Eraser Concealer	Fair	10
6	1	04155442779	SS BETTER SKIN CNCLR	Ivory	10
7	1	041554275698	DREAM LUMI TOUCH HIGHTL CONCEALER	Radiant	310
8	1	041554513110	COVER STICK (CORRECTOR)	Fair	10
9	1	041554615982	COVER STICK (CORRECTOR)	Yellow Corrects Dark Circles	8
10	1	041554535228	FACE BRUSH	EXPERT TOOLS FACE BRUSH	
11	1	041554459906	FALSIES PUSH UP DRAMA ANGEL	Very Black	01
12	1	041554264548	BABY LIPS	CHERRY ME	15
13	1	041554259254	IAR Eraser Concealer	Light	20
14	1	041554442786	SS BETTER SKIN CNCLR	Light	20
15	1	041554275681	DREAM LUMI TOUCH HIGHTL CONCEALER	Ivory	320
16	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
17	1	041554616019	COVER STICK (CORRECTOR)	Green Corrects Redness	9
18	1	041554535235	BLUSH BRUSH	EXPERT TOOLS BLUSH BRUSH	
19	1	041554483123	BABY LIPS	MY PINK	01
19	1	041554483123	BABY LIPS	MY PINK	01
20	1	041554264562	BABY LIPS	PINK PUNCH	25
21	1	041554259261	IAR Eraser Concealer	Medium	30
22	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30
23	1	041554275711	DREAM LUMI TOUCH HIGHTL CONCEALER	Nude	330
24	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
25	1	041554566499	SHINE FREE OIL CONTROL LOOSE POWDER	Light	1
26	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
27	1	041554465761	FALSIES PUSH UP DRAMA ANGEL	Brownish Black	02
28	1	041554415131	Baby Skin	Instant Pore Eraser	010
28	1	041554415131	Baby Skin	Instant Pore Eraser	010
29	1	041554259278	IAR Eraser Concealer	Honey	40
30	1	041554442809	SS BETTER SKIN CNCLR	Medium	40
31	1	041554275704	DREAM LUMI TOUCH HIGHTL CONCEALER	Buff	340
32	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
33	1	041554535242	EYE SHADOW BRUSH	EXPERT TOOLS EYE SHADOW BRUSH	
34	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
35	1	041554462838	FALSIES PUSH UP DRAMA ANGEL WTP	Very Black WTP	01
36	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	55
36	1	041554404937	BABY LIPS DR RESCUE	Coral Crave	55
37	1	041554267198	IAR Eraser Concealer	Neutralizer	50
38	1	041554442816	SS BETTER SKIN CNCLR	Medium/Deep	50
39	1	041554275728	DREAM LUMI TOUCH HIGHTL CONCEALER	Beige	350
40	1	041554543902	COVER STICK (CORRECTOR)	Deep Beige	4
41	1	041554566505	SHINE FREE OIL CONTROL LOOSE POWDER	Medium	2
42	1	041554535259	ANGLED DEFINING BRUSH	EXPERT TOOLS ANGLED DEFINING BRUSH	
43	1	041554267204	IAR Eraser Concealer	Brightener	60
44	1	041554442915	SS BETTER SKIN CNCLR	Deep	60
45	1	041554277500	DREAM LUMI TOUCH HIGHTL CONCEALER	Honey	360
46	1	041554507386	COVER STICK (CORRECTOR)	White	6
47	1	041554535266	LIP BRUSH	EXPERT TOOLS LIP BRUSH	
48	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
49	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
50	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
50	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
51	1	041554460292	COLOSSAL SPIDER LASH	CLASSIC BLACK	01
52	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 5

FULL WALL

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POSITION REPORT

Category Mgmt. Dept.12/7/2016

L&R 5' X 60" MAYBELLINE CARDED PLANOGRAM

Spring 2017

LNR0560C_IS17.psa

52	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
53	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
53	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
54	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
55	1	041554209310	GREAT LASH BIG	Blackest Black	00
55	1	041554209310	GREAT LASH BIG	Blackest Black	00
56	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
57	1	041554535273	BRUSH N' COMB	EXPERT TOOLS BRUSH 'N COMB	
58	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02
59	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
60	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
61	1	041554239416	Great Lash Lots of Lashes	Very Black	01
61	1	041554239416	Great Lash Lots of Lashes	Very Black	01
62	1	041554532722	GREAT LASH WASHABLE	Very Black	1
62	1	041554532722	GREAT LASH WASHABLE	Very Black	1
63	1	041554535426	EYELASH CURLER	EXPERT TOOLS EYELASH CURLER	
64	1	041554535457	EYELASH CURLER REFILLS		
65	1	041554420616	LASH SENSATIONAL	Blackest Black	00
65	1	041554420616	LASH SENSATIONAL	Blackest Black	00
66	1	041554443486	PUSH UP DRAMA WSH	Brownish Black	02
67	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224
68	1	041554460322	COLOSSAL SPIDER LASH WTP	CLASSIC BLACK WTP	01
69	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
69	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
70	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
71	1	041554209327	GREAT LASH BIG	Very Black	01
71	1	041554209327	GREAT LASH BIG	Very Black	01
72	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	
73	1	041554443493	PUSH UP DRAMA WTP	Very Black	01
74	1	041554493733	COLOSSAL BIG SHOT	BROWNISH BLACK WSH	225
75	1	041554452204	COLOSSAL CHAOTIC LASHES WSH	Blackest Black	00
75	1	041554452204	COLOSSAL CHAOTIC LASHES WSH	Blackest Black	00
76	1	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01
77	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
78	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
79	1	041554529043	TWEEZER (UPGRADED)	UPGRADED TWEEZER	
80	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
81	1	041554420623	LASH SENSATIONAL	Very Black	01
82	1	041554443509	PUSH UP DRAMA WTP	Brownish Black	02
83	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226
84	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2
85	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
86	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
87	1	041554209334	GREAT LASH BIG	Brownish Black	02
88	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3
89	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
90	1	041554420630	LASH SENSATIONAL	Brownish Black	02
91	1	041554217957	FALSIES MASCARA	Blackest Black	00
92	1	041554493863	COLOSSAL BIG SHOT WTP	BROWNISH BLACK WTP	227
93	1	041554452211	COLOSSAL CHAOTIC LASHES WTP	Blackest Black	00
94	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
95	1	041554288377	VE ROCKET MASCARA	Very Black	01
96	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
97	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
98	1	041554519457	GREAT LASH WASHABLE	Clear	10
99	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
100	1	041554420647	LASH SENSATIONAL WP	Very Black	01
101	1	041554217964	FALSIES MASCARA	Very Black	01
102	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
103	1	041554338911	FALSIES BIG EYES	Blackest Black	00
104	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1

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POSITION REPORT

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L&R 5' X 60" MAYBELLINE CARDED PLANOGRAM
Spring 2017

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105	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
106	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
107	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
108	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
109	1	041554420654	LASH SENSATIONAL WP	Brownish Black	02
110	1	041554217971	FALSIES MASCARA	Brownish Black	02
111	1	041554268706	FALSIES FLARED	Blackest Black	00
112	1	041554338928	FALSIES BIG EYES	Very Black	01
112	1	041554338928	FALSIES BIG EYES	Very Black	01
113	1	041554288254	CAT EYES MASCARA	Glam Black	01
113	1	041554288254	CAT EYES MASCARA	Glam Black	01
114	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
115	1	041554281477	MEGA PLUSH MASCARA	Brownish Black	02
116	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
117	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
118	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
119	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
120	1	041554452495	LASH SENSATIONAL	Black Pearl	11
121	1	041554217988	FALSIES MASCARA WP	Very Black	01
122	1	041554268713	FALSIES FLARED	Very Black	01
123	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
123	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
124	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
125	1	041554054156	LASH STILETTO	Very Black	1
126	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
127	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
128	1	041554452501	LASH SENSATIONAL WP	Black Pearl	11
129	1	041554217995	FALSIES MASCARA WP	Brownish Black	02
130	1	041554268720	FALSIES FLARED WP	Very Black	01
131	1	041554338966	FALSIES BIG EYES WP	Very Black	01
132	1	041554288261	CAT EYES MASCARA WP	Glam Black	01
133	1	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02
134	1	041554208832	LASH STILETTO WP	Very Black	01
135	1	041554650495	LASH DISCOVERY WP	Very Black	1
136	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
137	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	7
138	1	041554460391	EYE STUDIO BROW POMADE	Blonde	250
139	1	041554486575	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	BLONDE	250
140	1	041554460018	EYE STUDIO BROW PRECISE MICRO	BLONDE	250
141	1	041554429657	BROW PRECISE	Blonde	250
142	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
143	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
143	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
144	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601
144	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601
145	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50
146	1	041554533156	LINWORKS ULTRA LINER WATERPROOF	Black	1
147	1	041554022476	DEFINE A BROW	Medium Brown	643
148	1	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255
149	1	041554486582	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	SOFT BROWN	255
150	1	041554460032	EYE STUDIO BROW PRECISE MICRO	SOFT BROWN	255
151	1	041554429640	BROW PRECISE	Soft Brown	255
151	1	041554429640	BROW PRECISE	Soft Brown	255
152	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
153	1	041554220193	EYE STUDIO GEL LINER	Brown	52
154	1	041554533163	LINWORKS ULTRA LINER WATERPROOF	Dark Brown	2
155	1	041554022469	DEFINE A BROW	Light Brown	644
156	1	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260
157	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
158	1	041554460209	MASTER PRECISE CURVY	Black	310
159	1	041554415445	EYE STUDIO MASTER KAJAL LINER	Charcoal Skies	520

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L&R 5' X 60" MAYBELLINE CARDED PLANOGRAM
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160	1	041554434811	LASTING DRAMA GEL PENCIL	SMOOTH CHARCOAL	602
160	1	041554434811	LASTING DRAMA GEL PENCIL	SMOOTH CHARCOAL	602
161	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
162	1	041554025316	DEFINE A BROW	Dark Blonde	646
163	1	041554460407	EYE STUDIO BROW POMADE	Auburn	265
164	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257
165	1	041554460025	EYE STUDIO BROW PRECISE MICRO	AUBURN	265
166	1	041554429633	BROW PRECISE	Deep Brown	260
166	1	041554429633	BROW PRECISE	Deep Brown	260
167	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
168	1	041554415452	EYE STUDIO MASTER KAJAL LINER	Midnight Brown	530
169	1	041554220209	EYE STUDIO GEL LINER	Gunmetal	54
170	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20
171	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1
172	1	041554429671	EYE STUDIO BROW DRAMA	BLONDE	250
173	1	041554486605	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	DEEP BROWN	260
174	1	041554442182	BROW DEFINE + FILL DUO	Blonde	250
175	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220
176	1	041554415469	EYE STUDIO MASTER KAJAL LINER	Navy Night	540
177	1	041554454116	LASTING DRAMA GEL PENCIL	CASHMERE WHITE	606
178	1	041554220216	EYE STUDIO GEL LINER	Eggplant	56
179	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
180	1	041554055344	LINE EXPRESS	Ebony Black	1
181	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255
182	1	041554429664	BROW PRECISE	Auburn	265
183	1	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230
184	1	041554294231	MASTER DUO LINER	Black Lacquer	500
185	1	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604
186	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	40
187	1	041554055351	LINE EXPRESS	Soft Black	2
188	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255
189	1	041554486612	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Auburn	265
190	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
190	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
191	1	041554454215	BROW PALETTE	Blonde	250
192	1	041554454239	BROW PALETTE	Deep Brown	260
193	1	041554440072	MASTER PRIME - EYESHADOW PRIMER	PRIME + SMOOTH	410
194	1	041554434842	LASTING DRAMA GEL PENCIL	LUSTROUS SAPPHIRE	605
195	1	041554460179	LASTING DRAMA GEL PENCIL	Silken Turquoise	609
196	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60
197	1	041554055368	LINE EXPRESS	Brownish Black	5
198	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260
199	1	041554429701	EYE STUDIO BROW DRAMA	Auburn	265
200	1	041554454222	BROW PALETTE	Soft Brown	255
201	1	041554454246	BROW PALETTE	Auburn	265
202	1	041554463972	MASTER PRIME - EYESHADOW PRIMER	PRIME + MATTE	420
203	1	041554460155	LASTING DRAMA GEL PENCIL	Polished Amethyst	607
204	1	041554460186	LASTING DRAMA GEL PENCIL	Striking Copper	610
205	1	041554009071	DEFINE A LINE	Ebony Black	1
206	1	041554009095	DEFINE A LINE	Brownish Black	3
207	1	041554442212	BROW DEFINE + FILL DUO	Auburn	265
208	1	041554463989	MASTER PRIME - EYESHADOW PRIMER	PRIME + ILLUMINATE	430
209	1	041554460162	LASTING DRAMA GEL PENCIL	Glossy Emerald	608
210	1	041554464191	LASTING DRAMA GEL PENCIL	Soft Nude	611
211	1	041554009088	DEFINE A LINE	Soft Black	2
212	1	041554009118	DEFINE A LINE	Slate Gray	5

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